

International Conference

# MANIFESTO AND RESEARCH FRONTIERS FOR A RENAISSANCE IN ECONOMICS

University of Perugia, Department of Economics

20-21 June 2024

(WP 2-3 - Progetto FRA 2022 UNIPG - "Sostenibilità e società civile: orientare gli stili di vita")

## PROGRAM

We are living in a difficult season with challenges that put the future of our civilization at risk.

We are aware of how much economic thought, our elective field, plays a fundamental role in our culture and how much results and awareness are now mature in the research frontier that can and must push us towards a vision that overcomes barriers and reductionism, as has always been the case in the history of scientific progress. For this reason we believed that the time was ripe in which to propose together, colleagues from the world of Italian and international universities, a manifesto that illustrates the generative potential, satisfaction and richness of the meaning of life, of a sustainable response that can come from our discipline to today's challenges.

## Thursday 20/6/24 - MORNING SESSION

**Parallel (or invited) sessions** - ore 09.30 - 11.30 | Perugia

CLASSROOM	H.	<u>PARALLEL SESSIONS   h. 9:30 - 11:15</u>
Aula 1	9,30-11,15	New Economies in Territorial Experimentations
Aula 2	9,30-11,15	Per un umanesimo del "tra": filosofia ed economia civile
Aula 3	9,30-11,15	Energy Community and social justice
Aula 4	9,30-11,15	TO PROMOTE diversity and social inclusion
Aula 5	9,30-11,15	CULTIVATE respect and care for the environment
Aula 6	9,30-11,15	BELIEVE in the biodiversity of business forms
Aula Salzano	9,30-11,15	PROPOSE a new idea of health and well-being
Aula 101	9,30-11,15	HOLD UP the value of work and people
Aula 201	9,30-11,15	INVEST in education and human promotion
Aula 202	9,30-11,15	ACTIVATE young energies, innovation and new economies

[docs.google.com/spreadsheets/d/1Fnu\\_xrzHFAZGOLTU8T8uae3K7qCfutVu382YvA2tww4/edit#gid=808745382](https://docs.google.com/spreadsheets/d/1Fnu_xrzHFAZGOLTU8T8uae3K7qCfutVu382YvA2tww4/edit#gid=808745382)

**Plenary session - Discussion of Manifesto** - ore 11.30 13.15 | Perugia

Presentation of the Manifesto by the organizing committee

Chair: **Marco Ferrando**, Giornalista Avvenire

Discussants:

**Massimo Bordignon**, professor Università Cattolica di Milano

**Gabriella Cagliesi**, professor University of Sussex

International Conference

# MANIFESTO AND RESEARCH FRONTIERS FOR A RENAISSANCE IN ECONOMICS

University of Perugia, Department of Economics

20-21 June 2024

(WP 2-3 - Progetto FRA 2022 UNIPG - "Sostenibilità e società civile: orientare gli stili di vita")

**Lunch** - ore 13.30 - 14.30 | Perugia

## Thursday 20/6/24 - AFTERNOON SESSION

**Plenary session** - ore 14.30 - 16.45 | Perugia

Keynote speech invited speakers on topics related to the manifesto

**Jeffrey Sachs**, Professor Columbia University

**Jayati Ghosh**, Professor Jawaharlal Nehru University (online)

**Robert Frank**, Cornell University (online)

## Thursday 20/6/24 - AFTERNOON SESSION (continues)

**Assembly of Manifesto** - ore 16.45 - 18.00 | Perugia

Introduced by Robert Frank view of the Manifesto

**Parallel (or invited) sessions** - ore 18.00 - 19.30 | Perugia

CLASSROOM	H.	<u>PARALLEL SESSIONS   h. 17:30 - 19:00</u>
Aula 2	17,30-19,00	The Contribution of Complexity Science to a Renaissance in Economics
Aula 1	17,30-19,00	Law & Economics of Sustainability
Aula 3	17,30-19,00	The diffusion of sustainable solutions and practices: a consumer behavior perspective
Aula 4	17,30-19,00	Under the Grip of Organized Crime: Maintaining Firm Performance in a Hostile Environment
Aula 5	17,30-19,00	School and civic values
Aula 6	17,30-19,00	Equality of Opportunity and Intergenerational Mobility: from measures to policy recommendations.
Aula Salzano	17,30-19,00	ACTIVATE: young energies, innovation and new economies
Aula 101	17,30-19,00	HOLD UP the value of work and people
Aula 201	17,30-19,00	PROPOSE a new idea of health and well-being
Aula 202	17,30-19,00	TO PROMOTE diversity and social inclusion
Aula 23	17,30-19,00	BELIEVE in the biodiversity of business forms

International Conference

# MANIFESTO AND RESEARCH FRONTIERS FOR A RENAISSANCE IN ECONOMICS

University of Perugia, Department of Economics

20-21 June 2024

(WP 2-3 - Progetto FRA 2022 UNIPG - "Sostenibilità e società civile: orientare gli stili di vita")

[docs.google.com/spreadsheets/d/1Fnu\\_xrzHFAZGOLTU8T8uae3K7qCfutVu382YvA2tww4/edit#gid=1436091105](https://docs.google.com/spreadsheets/d/1Fnu_xrzHFAZGOLTU8T8uae3K7qCfutVu382YvA2tww4/edit#gid=1436091105)

## Conference dinner - ore 20.30 | Perugia

[Click here to book](#)

## Friday 21/6/24 - MORNING SESSION

### Plenary session - ore 9.30 - 11.30 | Perugia

The manifesto for new economics and policies for Italy in the era of global shocks

Chair: **Ferruccio De Bortoli**, journalist and Chairman of Vidas

Introductory lectio:

**Mario Draghi**, former Italian Prime Minister (invited)\*

Discussants:

**Fabrizio Barca**, Coordinator "Forum Disuguaglianze e Diversità"

**Mario Baldassarri**, Emeritus professor Università "La Sapienza" di Roma, chair Centro Studi Economia Reale;

**Renato Brunetta**, President CNEL

**Stefania Cosci**, Università Lumsa

### Plenary session - ore 11.30 - 13.30 | Perugia

Round table of "impact" entrepreneurs

Chair: **Sergio Casagrande**, Giornalista Corriere dell'Umbria

Discussants:

**Fabiola Di Loreto**, Executive Director Confcooperative

**Claudia Benedetti**, Responsabile Servizio Segreteria Generale e Sviluppo Mutualità Federkasse-BCC\*

**Livio Bertola**, President AIPEC e Bertola srl

**Stefania Brancaccio**, General secretary UCID and Vice president Coelmo

**Vincenzo Linarello**, President Consorzio GOEL

**Massimo Mercati**, Executive Director Aboca

**Gaia Paradisi**, Executive Director Paradisi spa

### Lunch - ore 13.30 - 14.30 | Perugia



International Conference

# MANIFESTO AND RESEARCH FRONTIERS FOR A RENAISSANCE IN ECONOMICS

University of Perugia, Department of Economics

20-21 June 2024

(WP 2-3 - Progetto FRA 2022 UNIPG - "Sostenibilità e società civile: orientare gli stili di vita")

## Friday 21/6/24 - AFTERNOON SESSION

**Parallel (or invited) sessions** - ore 14.30 - 16.30 | Perugia

CLASSROOM	H.	<a href="#">PARALLEL SESSIONS   h. 14:30 - 16:30</a>
Aula 2	14,30-16,30	Legal problems of sustainability and social impact
Aula 1	14,30-16,30	Oltre l'Homo oeconomicus
Aula 3	14,30-16,30	Inequality and Democracy
Aula 4	14,30-16,30	HOLD UP the value of work and people
Aula 5	14,30-16,30	TO PROMOTE diversity and social inclusion
Aula 6	14,30-16,30	PROPOSE a new idea of health and well-being
Aula Salzano	14,30-16,30	BELIEVE in the biodiversity of business forms
Aula 101	14,30-16,30	CULTIVATE respect and care for the environment
Aula 201	14,30-16,30	VALUE the business as a place of creativity and well-being
Aula 202	14,30-16,30	HOLD UP the value of work and people

[docs.google.com/spreadsheets/d/1Fnu\\_xrzHFAZGOLTU8T8uae3K7qCfutVu382YvA2tw4/edit#gid=503488733](https://docs.google.com/spreadsheets/d/1Fnu_xrzHFAZGOLTU8T8uae3K7qCfutVu382YvA2tw4/edit#gid=503488733)

**For more information:** [segreteria@festivalnazionaleeconomicivile.it](mailto:segreteria@festivalnazionaleeconomicivile.it)