

CALL FOR PAPERS for International Conference

“Entrepreneurship and Economic Development: Assessing the Effectiveness of Public Policies”

October 4-5, 2018 – Bari (Italy)

VENUE: Ex Palazzo Poste, Piazza Cesare Battisti, 1 - University of Bari

Deadline for submissions: July 30, 2018

The International Conference on *Entrepreneurship and Economic Development: Assessing the Effectiveness of Public Policies*, jointly organized by the University Aldo Moro of Bari and the American Studies Center of Naples, will take place on **4 and 5 October 2018** in Bari, Italy. It aims to provide academics, policymakers, and practitioners with a valuable forum for discussion on entrepreneurship as driver of economic development and on the role of public policies to support entrepreneurial firms and small and medium-sized firms (SMEs).

Keynote Lectures

“Entrepreneurship Policies and Economic Development: The Role of Culture”

David B. Audretsch (*Indiana University*)

“Institutions, Institutional Change and Innovative Entrepreneurship”

Luca Grilli (*Politecnico Milano*)

“Tax Policy for Innovation”

Bronwyn H. Hall (*University of California at Berkeley*)

The conference organizers and the scientific committee are pleased to encourage submissions of full papers or extended abstracts that explore the drivers of entrepreneurship, the contribution of entrepreneurship to economic development and the role of public policies in fostering entrepreneurial activity and supporting existing SMEs. A special emphasis will be placed on venture capital and other external forms of financing, and on public policies supporting their implementation. Topics of interest include but are not limited to the following:

- Public policies to promote entrepreneurship;
- Public policies to foster innovation, knowledge transfer and R&D cooperation;
- Public policies to support the establishment of regional venture capital funds as a mean to create an entrepreneurially led knowledge- based economy;
- Appropriate funding schemes for entrepreneurship;

- The role of stock markets to ensure growth and expansion of entrepreneurial firms and SMEs;
- The role of universities in fostering entrepreneurship and new firm creation;
- SMEs and debt finance;
- Entrepreneurship, small business and economic development;
- Factors influencing entrepreneurial activity: the role of individual characteristics, cultural and institutional contexts;
- Drivers of small business performance: the role of innovation, R&D and managerial practices;
- Family firms and managerial practices in small businesses.

Contributions concerning the Italian or American context, as well as international comparisons, are particularly encouraged. Theoretical and empirical papers are welcome.

Publication opportunity

After the conference, a selection of high quality papers could be invited for consideration in a special issue of an international academic journal. The papers will follow the normal peer review process. Upon authors consent, presented papers will be included in the conference proceedings published via an academic publisher.

Submission procedure

Submissions of full papers or extended abstracts can be sent to iceed18@gmail.com no later than **July 27, 2018**. Papers in a complete version have priority in the selection process. Authors will be notified of the decision by **August 10, 2018**. Thanks to sponsorship from the American Studies Center of Naples, **the conference is free of charge**, including meals and social events. For more information about the conference and logistics, please visit the conference website: www.uniba.it/elenco-siti-tematici/altri-siti-tematici/iceed

Conference organizers: **Alfredo Del Monte** (University of Naples Federico II), **Luca Pennacchio** (Parthenope University), **Marco Sanfilippo** (University of Bari), **Gianfranco Viesti** (University of Bari).

Scientific Committee: **Maria Rosaria Carillo** (Parthenope University), **Alfredo Del Monte** (University of Naples Federico II), **Franco Malerba** (Bocconi University), **Luca Pennacchio** (Parthenope University), **Marco Sanfilippo** (University of Bari), **Alessandro Sapio** (Parthenope University), **Gianfranco Viesti** (University of Bari), **Alberto Zazzaro** (University of Naples Federico II).

The conference is also sponsored by the Department of Business and Economics (Parthenope University). We look forward to receiving your submission.

