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Innovation, Digitalisation, and International Competitiveness: The Role of Policies for the Internationalisation of Italian Companies

Tuesday, 16 July 2024, 2:00 pm

The Dome - TD2, Luiss Campus at Viale Romania 32, Rome

2:00 pm Welcome Coffee

2:45 pm Introduction

Valentina Meliciani Director, Luiss Institute for European Analysis and Policy - LEAP

3:00 pm The Chambers of Commerce Network for Internationalisation

Pietro Infante

Head of Internationalisation, Unioncamere and Director, Euro-Mediterranean Forum

3:30 pm The Italian Export Performance

Sergio De Nardis

Senior Fellow, Luiss Institute for European Analysis and Policy - LEAP

4:00 pm Beyond Borders: Assessing the Impact of Digital and Green Innovation on Firms' Export Capabilities

Leo Cisotta

General Manager, Italiacamp EMEA

Valentina Meliciani

Director, Luiss Institute for European Analysis

and Policy - LEAP

Marco Pini

Senior Economist, Centro Studi delle Camere

di Commercio G. Tagliacarne

Roberto Urbani

Research Fellow, Luiss Institute for European

Analysis and Policy - LEAP

4:30 pm Coffee Break

4:40 pm Open Discussion Future Avenues for Research

5:30 pm Aperitif

Registration