



Innovation, Digitalisation, and International Competitiveness: The Role of Policies for the Internationalisation of Italian Companies

Tuesday, 16 July 2024, 2:00 pm

The Dome – TD2, Luiss Campus at Viale Romania 32, Rome

2:00 pm Welcome Coffee

2:45 pm Introduction

Valentina Meliciani

Director, Luiss Institute for European Analysis and Policy - LEAP

3:00 pm *The Chambers of Commerce Network for Internationalisation*

Pietro Infante

Head of Internationalisation, Unioncamere and Director, Euro-Mediterranean Forum

3:30 pm *The Italian Export Performance*

Sergio De Nardis

Senior Fellow, Luiss Institute for European Analysis and Policy - LEAP

4:00 pm *Beyond Borders: Assessing the Impact of Digital and Green Innovation on Firms' Export Capabilities*

Leo Cisotta

General Manager, Italiacamp EMEA

Valentina Meliciani

Director, Luiss Institute for European Analysis and Policy - LEAP

Marco Pini

Senior Economist, Centro Studi delle Camere di Commercio G. Tagliacarne

Roberto Urbani

Research Fellow, Luiss Institute for European Analysis and Policy - LEAP

4:30 pm Coffee Break

**4:40 pm Open Discussion
*Future Avenues for Research***

5:30 pm Aperitif

[Registration](#)